

With over 20 years of experience in Graphic Design, Marketing and Advertising, I possess a wide range of abilities that would make me a valuable asset to your company starting from day one. I am adept in concept design, project management, and final design implementations. My on-the-job experience has afforded me a well-rounded skill set, including first-rate communication abilities, team building and management, as well as top-level design skills. In addition to my education, I also stay up to date with the latest software, design trends, SEO and SEM tactics.

EXPERIENCE

MADISON AVE GRAPHICS | Orlando, FL

October 2017 – Current

Owner/Manager

A full-service advertising/creative agency

- Clients include Krispy Kreme, Cheribundi, China Max, Comcast, and PMM Marketing

INFINITE LABS | Orlando, FL

October 2011 – February 2018

Art Director/Senior Graphic Designer

The parent company of Infinite Labs Sports Nutrition, Muscle Media Magazine, and Infinite Labs Digital Marketing

- Lead designer for the sports nutrition product line.
- Creative director for Muscle Media Magazine.
- Lead designer for Infinite Labs Digital.

INNER ARMOUR NUTRITION | Glastonbury, CT

January 2004 – October 2011

Art Director

An international sports supplement company

- Lead designer for the sports nutrition product line.
- Responsible for corporate identity design.
- Responsible for creating domestic and international print and online advertising.

HI IMAGE GRAPHICS | Baltimore, MD

December 2004 – January 2010

Graphic Designer

An advertising agency specializing in direct mail campaigns

- Designed advertising, including direct mail, billboards, print ads, and sales material.
- Clients have included Comcast, Cox Communications, Mediacom, and Time/Warner, in multiple markets.
- Designed advertising materials for National Broadcasters such as HBO, Cinemax, Showtime, Starz, ABC PBS, and NBC.

SKILLS

GRAPHIC DESIGN

Packaging Design
Logo Design
Magazine Layout

MARKETING

Social Media Marketing
Content Development
Direct Mail Marketing

DIGITAL DESIGN

Web Design | HTML | CSS
Wordpress
Mobile App Development

SOFTWARE

Adobe Creative Suite



Microsoft Office



EDUCATION

Art Institute | Fort Lauderdale, FL

1996 BS Industrial Design Technology

Certifications

Google AdWords
Google Analytics

PORTFOLIO

Please visit: matthewtiger.com to view my portfolio, references, and more!